
YOU
CAN
LIFT
TAWI - Smart Lifting Solutions

Introduction

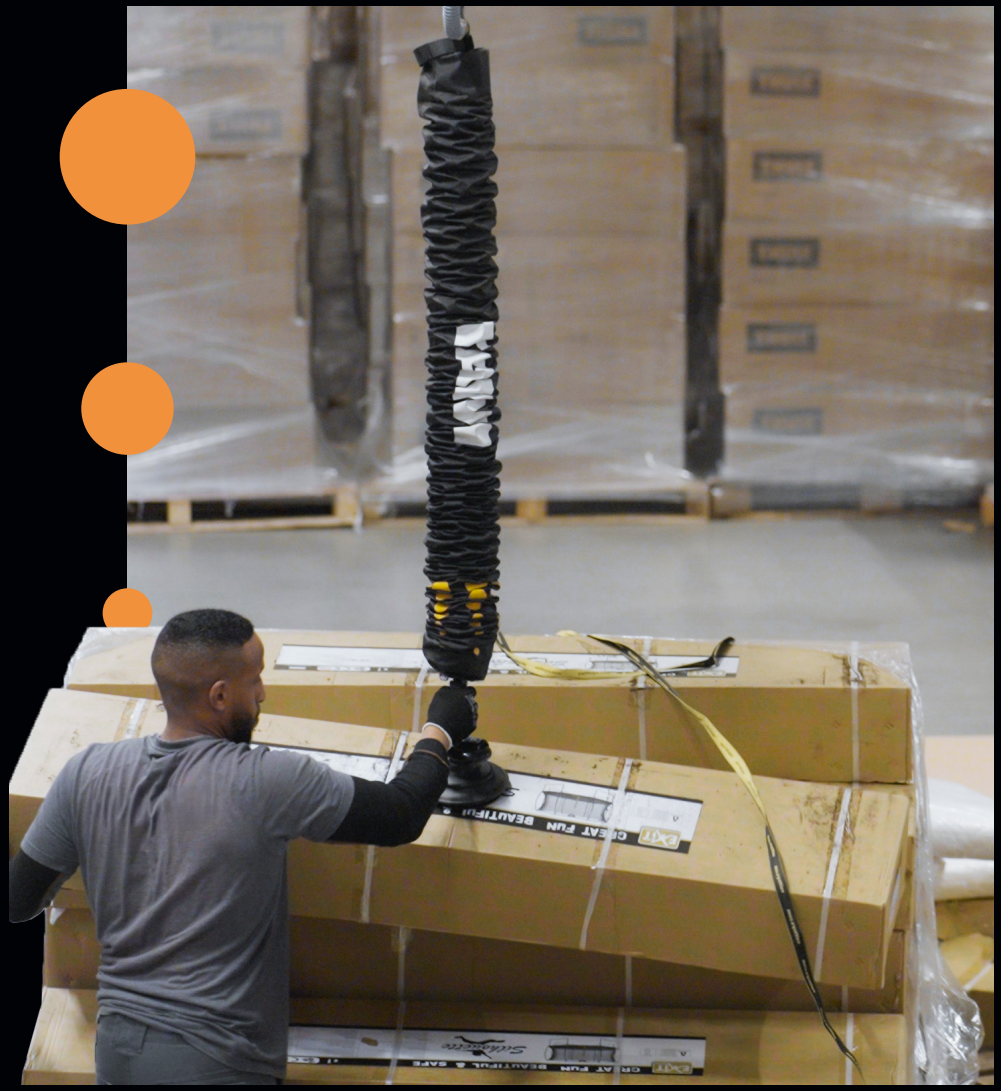
Swedish invention, Global Reach since 1923

In Kungsbacka, a small town on the west coast of Sweden, TAWI is home to a dedicated staff performing everything from product development and design to final production. We enable businesses to move from manual handling to smart lifting operations in production, logistics and distribution, where manual handling is part of daily operations.

TAWI is there for businesses that want to improve the working conditions of their employees and, at the same time, increase productivity and workforce flexibility.

In 2020, the company was acquired by Piab Group, strengthening our leading position in the semi-automated lifting market.

Today, TAWI respects its past whilst looking to the future. We are the market leader in smart lifting solutions, and we're committed to innovating and paving the way in this industry.



How TAWI became the **market leader in light lifting**



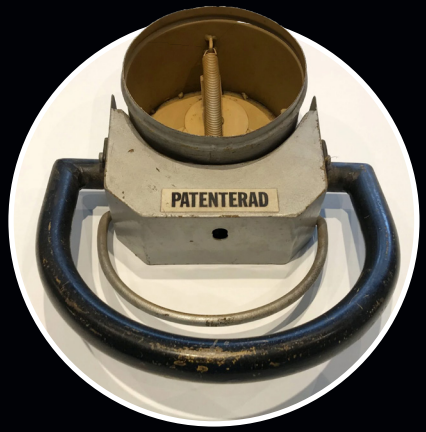
1923

TAWI has a rich history. The company was registered in 1923 as Tage Wiberg Limited company. Initially, it was a manufacturing company in the Swedish steel industry.



1940

In the 1940's, the company was acquired by Gunnebo, one of the largest competitors at the time. Folke Wilhelmsson became manager and led the company until 1952.



1989

In 1989, Convacor, a manufacturer of VacuMyggan vacuum lifters, was acquired. TAWI launched the vacuum lifter on the international market, starting the journey to become a market leader in manual lifting equipment.



1997-1999

Protema and Lyftman were acquired in 1997, adding lifting trolleys and crane systems to the product range.

Through the innovation of new lifting equipment, like the unique wire hoist, TAWI could now deliver complete lifting systems, setting the company apart from competitors.

2020

In January 2020 TAWI Group was acquired by Piab Group.

TAWI - A brand by Piab Group

Piab Group is a global leader in lifting, gripping, and moving solutions for the automated world. We help our customers grow by providing products and smart solutions that transform their businesses through increased automation.

Our customers are in just about every sector, including the food, automotive, logistics, e-commerce, and pharmaceutical industries. We are proud of our 1,000+ employees who serve customers in almost 100 countries across the world. They all work together to create and innovate within the advancement and technological evolution of ergonomic lifting, automation, and robotics.

2023

The TAWI brand represents 100 years of innovations, transformations and partnerships. At Piab Lifting Automation, we call it 100 years of smart lifting. With exploration, leadership and commitment at heart, we are ready to embrace what the next 100 years hold.

2023 marks the brand TAWI's 100th anniversary. As TAWI turns 100, we reflect on our journey. We have grown and transformed, expanding our reach and influence in the industry over time. At TAWI, we have always been proud of who we are. Proud of our long history. Proud of our relentless pursuit of innovation and dedication.

As we look ahead, we will remain committed to embracing new technology – a practice that has been the driving force behind our success for the past 100 years, and we are confident it will remain so for the next chapter of our company.



Swedish Invention, **Global Reach**

We are here for you, wherever you are.

TAWI enables businesses to move from manual handling to smart lifting solutions in production, logistics and distribution, where manual handling is part of daily operations. We are there for companies that want to improve working conditions for their employees and, at the same time, increase productivity and workforce flexibility—a win-win for both people and businesses.



Sectors

We offer lifting solutions used in manufacturing plants - including food, pharma, wood,automotive and chemical - as well as logistic operations at distribution centres, airports,retail stores and more.

Airports & Ports

- Moving, loading & unloading baggage
- Support baggage screening
- Air Cargo & Freight

Automotive

- Incoming goods
- Assembly support & component handling
- Storage handling

Food & Beverage

- Receiving raw materials
- Food processing in sanitary conditions
- Packaging & palletising

Chemicals

- Filling & weighing
- Processing in sensitive environments
- Palletising

Logistics

- Container Loading & Unloading
- Conveyor to Pallet
- Order Picking

Pharmaceutical

- Pharmaceutical weighing
- Processing in sensitive environments
- Pharmaceutical packaging

Wood, Steel & Glass

- Stacking & palletising
- Heavy & bulky handling
- CNC Loading

If you need it lifted, it's very likely that TAWI can support your aims. As part of our process, we invite companies to provide samples of materials and objects to examine if they're compatible with our smart lifting solutions.





Why TAWI

TAWI is a global brand you can rely on. We have a proven track record of delivering smart lifting solutions. We pride ourselves on our high-performing and durable products, which provide value to our customers.

With over 100 years of experience, we understand that the question of ergonomics in manual handling is the question of economics. Improving the health of your workforce will bring about financial rewards and a more robust business. A flexible and healthy workforce avoids downtimes and slow output.

Our solutions make lifting up to 270kg/595lbs effortless **- Turning 2 person jobs into 1**

Higher productivity, health & safety and greater workforce flexibility equal a cost-effective and ergonomic work environment.

This is what we call The TAWI Equation.

Get your return on investment with The TAWI Equation.



Productivity

Increase productivity by making lifting easy. When lifting is easy, you can lift more, with less effort.

- Move from two-man lifting to one-person lifting!
- Lift more and with duration, with less effort.
- Maintain productivity all day.
- Minimise downtime.



Health

Relieve employees from strenuous lifting and help them stay healthy, alert and efficient all day. Every day.

- Relieve employees from strenuous lifting and help them stay healthy and safe.
- Minimise the risk of dropping or damaging goods.
- Keep your employees alert and efficient throughout the day, managing demanding work for long hours and still having energy after their shifts.



Flexibility

Give everyone the power to lift. Create a flexible workplace where employees can move between workstations to avoid unnecessary downtime and ensure continuous productivity.

- Create a flexible workplace where employees can move between workstations to avoid unnecessary downtime and ensure continuous productivity.
- Big and strong or small and slender. It doesn't matter, anyone can lift.
- Streamline your operations by giving everyone the power to lift.

ROCKWOOL

Customer case:
How did Rockwool achieve successful ROI?

- Time-saving effects
- Improved employee health and satisfaction
- Making ergonomic lifting a natural part of the production flow

At their production site in Belgium, Rockwool have invested in several lifting solutions from TAWI where vacuum lifters and mobile trolleys are used daily as a natural part of the production flow. Productivity has increased as the workers are able to maintain their work speed throughout the day while handling 7200 kg of boxes, without getting tired.

“The investment in TAWI lifting equipment pays off quickly due to the obvious health benefits for the employees”

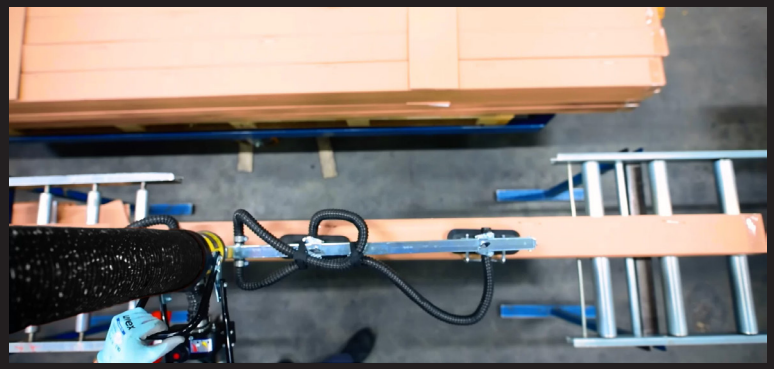
Danny Flass,
Production site supervisor, Rockwool Belgium

Today, most industries place more attention on employee health and safety. For decades, we have seen our TAWI lifting solutions transform workplaces around the world.

Our solutions are the first step from a fully manual handling position onto the journey of automation - a quick and cost-efficient step.







TAWI **Solution**

Our approach to your lifting requirements separates us from the competition. We're not just known for our static vacuum products; we have a wide range of smart lifting solutions, mobile solutions, container loading and unloading technology, and efficiency and improvement solutions.

We're not just a supplier; **we're your partner.**

With over 100 years of experience in the lifting space, TAWI has optimised, innovated and customised its solutions to allow you to build sustainable, safe and competitive businesses.

Our solutions experts have worked closely with businesses, across a wide variety of industries, to deliver optimised lifting solutions which boost productivity and mitigate injuries.



This is what to expect if you choose TAWI as your lifting partner

1. Organise a call with one of our solutions experts
2. Our experts will scope out your requirements, often through on-site visits
3. We'll review your lifting requirements and occasionally request samples to test in our facility
4. We'll ship the products and install them in your facility
5. TAWI installers will provide on-site training to upskill your team
6. Go-Live
7. Post-sales support is always available and TAWI offers additional service support contracts

Product Summary



TAWI **Multifunctional Lifter**



TAWI **Panel Lifter**



TAWI **High-Frequency Lifter**



TAWI **Container Unloader**



TAWI **Mobile High-Frequency Lifter**



TAWI **Mobile Order Picker**



TAWI **Stainless Steel Lifters**



TAWI **Lifting Trolleys**



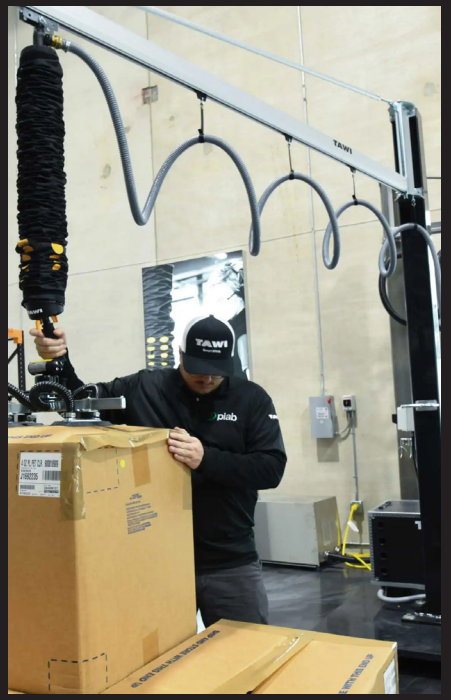
TAWI **Lightweight Trolley**

Product Summary





TAWI **Wire Hoist** & **Chain Hoist**





TAWI **Overhead Crane Systems** & **Jib Cranes**

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